



PROYECTO
100 años, 100 acciones por México



Ciudad de México, 7 OCT 2019

LIC. REINER JAHN
COORDINADOR DEL PROYECTO
100 años, 100 acciones por México

LIC. ROGER SIMS
COORDINADOR DEL PROYECTO H2H
100 años, 100 acciones por México

PRESENTES

We're soliciting our application and wish to be considered for funding by "100 years, 100 Actions for Mexico:

APPLICANT INFORMATION:

Club Rotario La Paz Bahía de La Paz
Club Rotaract _____ (Patron Club _____)

Name: La Paz Bahía de La Paz
Address: Blvd. 5 de Febrero SN Esq Revolución de 1910, Centro, Pueblo Nuevo, 23000 La Paz, B.C.S.
District 4100 ID 29601

1) PROJECT NAME

EDUCATIONAL SUPPORT VIA INSTALLATION OF A WATER PURIFICATION PLANT

2) PROJECT OBJETIVE

Support education in a public school serving 330 students through the installation of an on-site water purification plant, to distribute purified water to the school site as well as the surrounding community, with profits from community distributions to be used to fund scholarships, didactic materials and sports programs purchases, site maintenance, operated jointly by the PTA and school administration.

3) PROJECT DESCRIPTION, SHORT AND LONG-TERM BEAKDOWN

A school located in a marginalized community in the city of La Paz has been identified, in need of scholarships (material student assistance) for seriously low-income families, as well as both teachers and students with didactic and sports programs materials, the purchase of materials necessary for cleaning and maintenance of the school.

A solution to providing for these necessities is the installation of an on-site water purification plant which will provide purified water to both the school as well as households in the surrounding community. The school currently purchases bottled purified water and the surrounding community has a need for low-cost bottled water. This plant will provide for both these needs, as well generate funds to provide for the needs outlined above.

This Project will be possible with an alliance with "Fundación Fomento Social Mexicano, A. C ", who will fund the water purification plant at no-cost to the project



Plant installation requires construction of a building to operate the equipment, as well as the purchase of a 3-year maintenance policy ensuring on-going operation of the plant up-to and including complete replacement are the two activities requiring financing. The most viable option is if the plant is operated by the PTA.

This project has been completed in two schools previously, making this the third time we are replicating the project.

This Project has the authorization and support of both the State Department of Health and Sanitation, as well as the Department of Education of the Governor of the State of Baja California Sur.

The operational profits (after set-asides for 3-year maintenance polices) will be distributed as follows:

School Scholarships	50 %
School Maintenance	25 %
Didactic and Sports Materials	25 %

PROJECT SUSTAINABILITY EXPLANATION, IF APPROPRIATE

Following discussions with the State Department of Education, who identifies the schools in economically vulnerable areas of the state with skilled administrative leadership who are committed to education and a participatory PTA, which together provides the necessary components to carry out this Project.

Next, a meeting is held with the PTA and school administration for a school needs and capabilities evaluation, where we assist in prioritizing the school's needs and access the viability of the project, identifying situations related to poverty in the community, lack of resources for didactic and sports purchases and cleaning and maintenance, including if there are children attending school without breakfast and parental and administrative commitment.

Project implementation has determined the most viable means of operation is if members of the PTA are trained to operate the plant and the income which the plant will generate. Training will be provided as needed.

Project implementation includes both materials and labor costs for the building to house the plant with related plumbing and electrical installations. The exception is acquisition of the purification plant, which because of available technology and maintenance insurance, is purchased in the USA,

To finance the Project, an alliance has been formed with the State Institute of Educational Physical Infrastructure ("Instituto Sudcaliforniano de Infraestructura Física Educativa" ISIFE), who participates with Construction planning and the corresponding authorizations required. The "Fundación Fomento Social Mexicano A.C." provides the purification plant. The State Department of Health provides plant oversight to assure the water meets with State Health and Sanitation regulations. The Club supports the project through fund raising



events and, to assure continued operation of the plant in the medium to long-term (10 years), to insure on going school funding via the sale of water to the community at prices lower than available commercially. This project is part of a plan for the installation of 10 water purification plants in the state during a 2-year period. At present, one is installed and the second and third are in process with approximately 80% completed. We have two more planned for January and June 2020. According to this times line, if funded, this project would be the sixth plant installation.

The project is evaluated by the level of student assistance provided with following criteria:

1. Number of children
2. Academic level of children
3. Academic level of the school
4. Estimated production number of 5 gallon jugs
5. Financial investment
6. Direct and indirect beneficiaries

4) DIRECT AND INDIRECT BENEFICIARIES PROPORTIONED TO SITUATIONAL VULNERABILITY WITH ATTACHED IMAGES.

The project directly benefits the student population of 330 students in 2 schools and a community of 500 families who are provided purified drinking wáter.at an affordable price.

Additionally, the project directly benefits 330 children through scholarship assistance, didactic and sports materials, and school cleaning supplies and maintenance materials.

Indirectly the project benefits the entire population of a marginalized community in vulnerable conditions of a population of approximately 20,000 residents.

5) PROJECT LOCATION

Escuela Primaria Gral. Agustín Olachea Avilés, located at Francisco King y Callejón No. 3, Colonia Olachea, La Paz Baja California Sur.

6) AREAS DE INTEREST:

Water and sanitation: Provides water to a vulnerable community

Basic education and literacy: Supports basic education

Economic and community development: Organizes the community for business development.

8) PROJECT BUDGET

The project budget is USD \$ 21,000.00 divided as follows:



SOURCE	AMOUNT
APPLICANT CLUB	UDS \$ 1,000.00
others (Fundación Fomento Social Mexicano) materials and/or or in-kind donations	USD \$ 7,500.00
Solicited from Heart 2 Heart	USD \$ 10,000.00
TOTAL	USD \$ 18.500.00

NOTE: Minimum contribution for applicant clubs are as follows:
Project Amount (USD) Applicant Club minimum (USD)

C Rotario	USD 500 – USD 5,000	20 % of total Project Budget
C Rotario	USD 5,000 – USD 10,000	USD 1,000
C Rotaract	USD500 – USD10,000	10 % of total Project Budget

7) PROJECT INVESTMENTS

CATEGORY	AMOUNT	TOTAL
Building construction for the water purification plant (materials and labor)	USD \$ 9,000.00	
Material and in-kind donations to insure the construction, installation, administration and operation of the plant.	USD 7,500.00	
Maintenance Insurance Policy Contract for initial 3 years	USD \$ 2,000.00	
TOTAL		USD \$ 18,500.00



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FURMEX
Fondo Unido Rotario de México, A C

SIGNATURES

NAME OF APPLICANT

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LEADERS RESPONSABLE FOR PROJECT, NAME AND SIGNATURE

LEADER 1

LEADER 2

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